

Roll No.

BBA-101(N)

**B. B. A. (First Semester)
EXAMINATION, Dec., 2017**

(New Course)

Paper First

BUSINESS ORGANIZATION

Time : Three Hours] [Maximum Marks : 70

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. (A) Classify various Business Activities.
- (B) Differentiate between Business and Business Organization.
- (C) What do you mean by profession ?
- (D) What is Director of a Company ?
- (E) Differentiate between Security Market and Money Market.

- (F) What is a share ?
- (G) Differentiate between capital sharing ratio and profit sharing ratio.
- (H) What is seed capital ?
- (I) Who is an auditor ?
- (J) What is overdraft ?

Section—B

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 10 marks.

2. Bring out meaning, definition, characteristics and objectives of Business Organization.
3. What is Business Unit ? What steps will you take to establish a new business unit ? Illustrate.
4. Explain the various theories of plant location.
5. Bring forward the merits and demerits of sole proprietorship. What do you mean by unlimited liability of a sole proprietor ?

Section—C

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 10 marks.

6. Bring out the salient features of Partnership. Who is a sleeping partner ?

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7. Discuss the important characteristics of Joint Stock Company. What do you mean by Memorandum of Association ?
8. What is a co-operative organisation ? How is it different from Joint Stock Company ?
9. What is stock exchange ? What is their work and how can an investor trade in a stock exchange ?

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