

Roll No.

[2]

BCA-103(N)

B. C. A. (First Semester)
EXAMINATION, Dec., 2013

(New Course)

Paper Third

PRINCIPLES OF MANAGEMENT

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt two questions from Section A, seven questions from Section B and Question No. 15 of Section C is compulsory.

Section – A 18

(Numerical/Analytical/Problematic Questions)

1. Describe in brief the contribution of F. W. Taylor to Management Science.
2. Enumerate the various stages in the decision-making process.
3. What do you mean by 'grapevine' in communication ? Outline the process of communication.

Section – B 42

(Short Answer Type Questions)

Note : Briefly explain (not more than 75-100 words) the following.

P. T. O.

4. Concept of MBO.
5. Functions of management.
6. Matrix Organisation.
7. Force Field Analysis.
8. Delegation of Authority.
9. Theory X and Theory Y.
10. Difference between Policy and Procedure.
11. Semantic barriers in communication.
12. Importance of business forecasting.
13. Motivational factors in Herzberg's theory of motivation.
14. Strategic Planning.

Section – C

15

(Long Answer Type Questions)

15. (a) What is Leadership ? Discuss various theories.
(b) Write a note on 'Leadership styles of Indian managers'.

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